

# **SUCCESSFUL APPLICATIONS OF PROJECT MANAGEMENT PRACTICES IN THE NONPROFIT SECTOR**

**PMI Mile Hi Annual  
Symposium**

**April 29, 2016**



**Eastlake  
Solutions**

**A transcript of this  
presentation is available at**

**[Eastlakesolutions.com/Ideas & Insights](https://Eastlakesolutions.com/Ideas%20&%20Insights)**

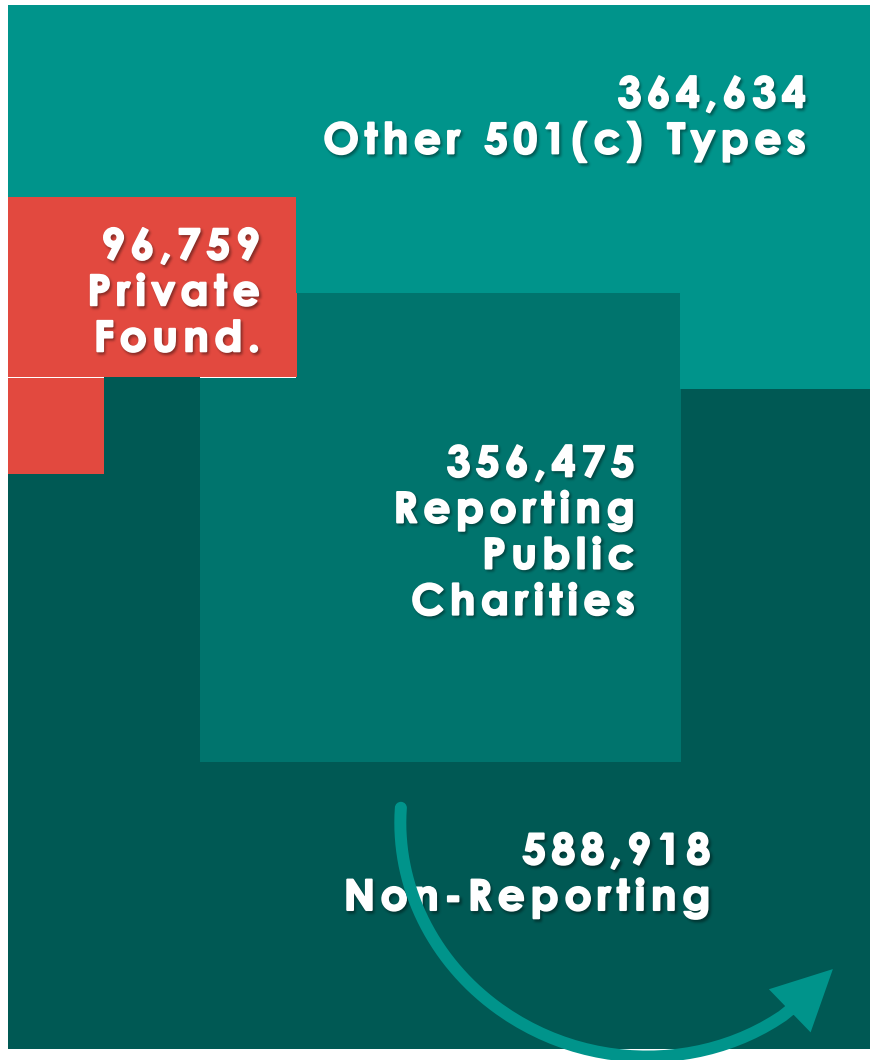


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**Similarities and Differences**

**Strengths and Challenges**

**Case Studies**



# 1,406,786 NONPROFITS IN THE US



# True or False?

**Nonprofits can't earn a profit**

**Nonprofits don't have paid staff**

**Nonprofits get most of their funding from foundations**

**Similarities**



**Differences**



**PROJECT MANAGEMENT COMPARISONS  
BETWEEN FOR-PROFIT AND  
NONPROFIT ORGANIZATIONS**



# Mission Driven

Commitment

Experts

Support

# Innovative

Resourceful

Entrepreneurial

Collaboration

STRENGTHS



# CHALLENGES

## Capacity Reality

Priorities

Resources

Regulations

## PM Maturity Gap

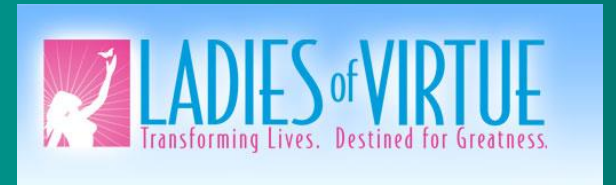
Complexity

Organizational Assets

Technology







Rocky  
Mountain  
MicroFinance  
Institute  
(RMMFI)  
Denver, CO

Washington  
Initiative for  
Supported  
Employment  
(WISE)  
Seattle, WA

Ladies  
of  
Virtue  
(LOV)  
Chicago, IL

# **Rocky Mountain MicroFinance Institute**

## **Denver, CO - [rmmfi.org](http://rmmfi.org)**

**RMMFI provides learning, lending, and coaching to grow Community Entrepreneurs who build businesses to advance along the pathway to self-sufficiency and self-worth**

- **Balance between projects and operations**
- **Scheduling and resource planning**
- **Measuring results**

# **Washington Initiative for Supported Employment Seattle, WA – [gowise.org](http://gowise.org)**

**Promoting Equitable Employment  
for People with Developmental Disabilities  
Through Innovation, Training and Technical Assistance**

- **Employee development**
- **Organizational assets and knowledge transfer**
- **Credibility**

# Ladies of Virtue Chicago, IL – [lovirtue.com](http://lovirtue.com)

Ladies of Virtue prepares young women, especially those living in under-served communities, to graduate from high-school equipped for college and a career

- Business case for each project to determine alignment
- Built-in structure for (annual) planning, monitoring and control
- Lessons learned after each project and end-of-year

**Building Momentum** ▲



**Summary  
&  
Next Steps**



- **Project Management Institute Educational Foundation (PMIEF)**
  - **200 scholarships in 2015 to students, teachers, practitioners, nonprofit, and NGO staff around the world to study and advance project management**
  - **2016 Community Advancement Through Project Management Award – deadline 5/20/16**
  - **Project Management for Social Good – learning resources**
- **PMI Chapters/PMIEF Liaison websites – resources and templates developed specifically for nonprofits**
- **Colorado Nonprofit Association – Principles & Practices for Nonprofit Excellence in Colorado**
- **Community Resource Center – Colorado Grants Guide**
- **TechSoup - free or low cost PM software for nonprofit organizations**

**Resources**



- **Does Lack of Profit Motivation Change Project Management? – PMI Community post 8/10/12**
- **Good to Great and the Social Sectors – Jim Collins, 2005**
- **The Way We Think of Charity is Dead Wrong – Dan Pallotta/Ted Talk, March 2013**
- **How to Create a Dynamic Strategic Plan in an Unpredictable World - Jesse Lyn Stoner**
- **Statistics obtained from:**
  - **National Center for Charitable Statistics**
  - **National Council on Nonprofits**
  - **Bureau of Labor Statistics**
- **Saving the World with Project Management - Sarah Fister Gale – PMI website 2011**
- **Reinventing the Business of Doing Good – Project Management in the Nonprofit Sector - Jeannette Cabanis – PMI Publishing Division, 1998**
- **(Mis) Understanding Overhead – National Council of Nonprofits**
- **Using Outcomes to Measure Nonprofit Success – Richard Larkin – Nonprofit Quarterly, July 2, 2013**
- **Trying Hard is Not Good Enough: How to Produce Measurable Improvements for Customers and Communities – Mark Friedman, 2005**

## References

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